

Bachelor of Fine and Applied Arts Program in Visual Arts

1. Program Code and Name

Bachelor of Fine and Applied Arts Program in Visual Arts

2. Degree and Field of Study

Full Name: Bachelor of Fine and Applied Arts (Visual Arts)

Abbreviation: B.F.A. (Visual Arts)

3. Major

None

4. Total Credits Required

No less than 134 credits

5. Program Structure

5.1) Type:

4-year undergraduate degree program

5.2) Program Category:

Academic bachelor's degree program

5.3) Languages of Instruction:

Thai, with some courses in English

5.4) Admission:

Open to Thai and international students proficient in Thai

5.5) Degree Awarded:

Single-field degree

6. Career Opportunities

- (1) Independent Artist
- (2) Art Manager
- (3) Entrepreneur
- (4) Art Instructor at educational institutions
- (5) Independent Scholar
- (6) Artist, Designer

7. Program-Specific Information

7.1) Philosophy:

The Bachelor of Fine and Applied Arts Program in Visual Arts (Revised Curriculum B.E. 2565) aims to produce graduates with expertise in visual arts, capable of integrating knowledge across disciplines based on creativity and innovation, while staying attuned to global societal changes.

7.2) Objectives:

The Bachelor of Fine and Applied Arts Program in Visual Arts (Revised Curriculum B.E. 2565) aims to produce graduates with the following qualities:

(1) Possess morality, ethics, academic and professional integrity, leadership skills, understanding of personal responsibilities, openness to others' opinions, and good interpersonal relationships.

(2) Have knowledge of visual arts in relation to social contexts, local wisdom, culture, aesthetics, and art history, both past and present.

(3) Demonstrate analytical and creative thinking, the ability to utilize information technology for research, and effectively present their work. Graduates will be able to integrate knowledge across disciplines to create innovative visual art and academic works.

8. Education Management System, Program Operation, and Curriculum Structure**8.1) Education Management System****8.1.1 System**

The education management system follows a semester-based system. Each academic year is divided into two regular semesters. Each regular semester lasts no less than 15 weeks.

8.1.2 Special Term (Summer Session)

Not applicable

8.1.3 Credit Transfer in the Semester System

Not applicable

9. Program Operation**9.1) Schedule of Classes**

First Semester: July – November

Second Semester: December – April

9.2) Qualifications for Admission

1. In accordance with the Ministry of Education's announcement regarding the standard criteria for undergraduate programs, B.E. 2558 (2015), and
2. In accordance with Khon Kaen University's Regulations on Undergraduate Studies, B.E. 2565 (2022), Category 3, which requires applicants to have completed high school education or its equivalent.
3. Applicants must have basic theoretical and practical knowledge in visual arts.

9.3) Challenges Faced by Incoming Students

1. Incoming students lack basic skills in art.
2. They have insufficient knowledge of art theory and art history.

9.4) Strategies to Address the Challenges in 2.3

1. Organize basic art courses to prepare students.
2. Incorporate foundational knowledge in theory and art history into basic courses.

10. Curriculum and Tuition Fees

10.1) Curriculum

10.1.1 Total Credits

The total number of credits for the entire program is 134 credits.

10.1.2 Curriculum Structure

1) General Education Courses:	30	credits
- Language courses:	12	credits
- Humanities and Social Science courses:	12	credits
- Science and Mathematics courses:	6	credits
2) Core Courses:	98	credits
- Core subjects:	48	credits
- Specialized subjects:	16	credits
- Visual Arts:	34	credits
3) Free Elective Courses:	6	credits

10.2) Tuition Fees

The tuition fee is 15,000 THB per semester.